



COVID-19:

Partner communications pack

Returning to school and college
for all pupils in England

Autumn Term 2020



Department
for Education

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Welcoming children back

As schools and colleges prepare to welcome pupils back full-time in the autumn, we have pulled together this pack* of materials to help inform and reassure parents as they prepare for their children's return.

We know from our parent testing that it is important to reassure them school is vital for children's:

- educational development
- mental and physical wellbeing
- social development
- sense of regular routine

It is also helpful to remind parents of the measures that schools and colleges are putting in place to reduce risk to staff and pupils, including:

- grouping children together in consistent groups where you can
- limiting contact between groups
- promoting good hygiene practices, such as regular handwashing
- putting enhanced cleaning in place



Parent leaflets

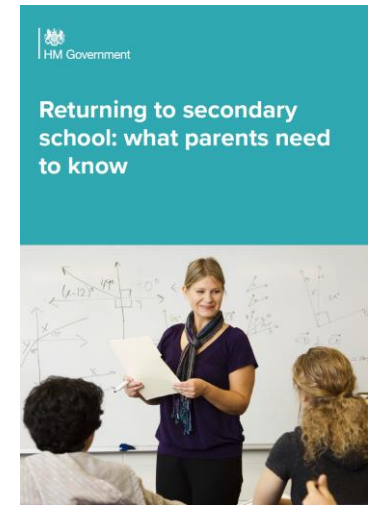
- We have developed these leaflets with Public Health England (PHE) to reassure parents and answer some of the most frequent questions asked as their children return to school and college.
- You are encouraged to share these resources as part of your communication with your audiences.
- Download the relevant leaflet through [the PHE communications resources hub](#) (community language versions will be available shortly).



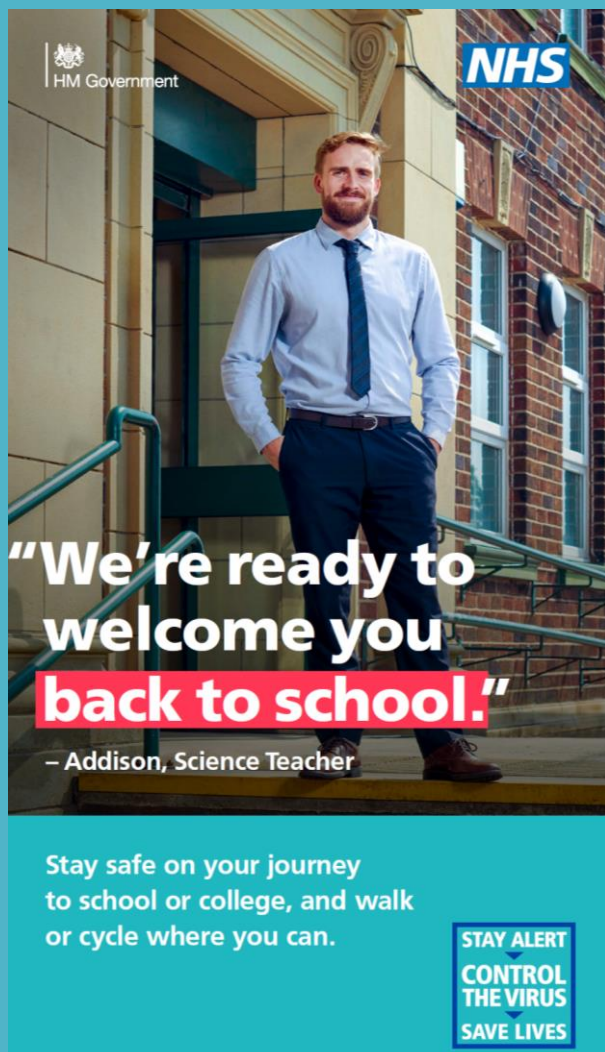
Early Years leaflet



Primary School leaflet



Secondary School leaflet



Images for you to share with partners

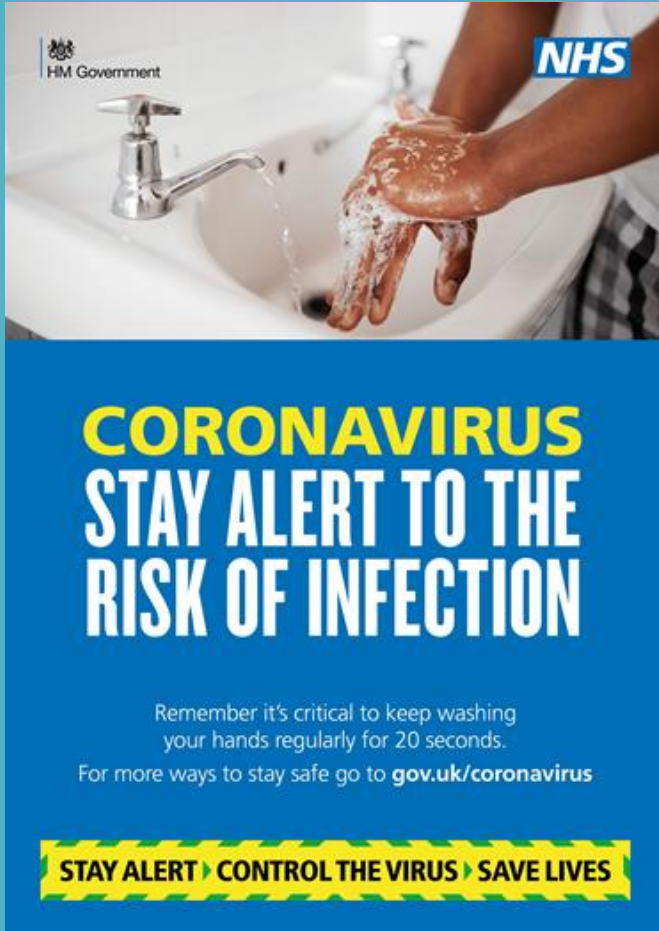
- As part of our #BackToSchoolSafely campaign, we have created a bank of images to inform and reassure parents in the lead up to the autumn term.
- We have also provided a range of adaptable content that can be customised with your, or your audiences', logo or URL.
- Download these images and more via [the PHE communications resources hub](#).

#BackToSchoolSafely

[gov.uk/backtoschoolsafely](https://www.gov.uk/backtoschoolsafely)



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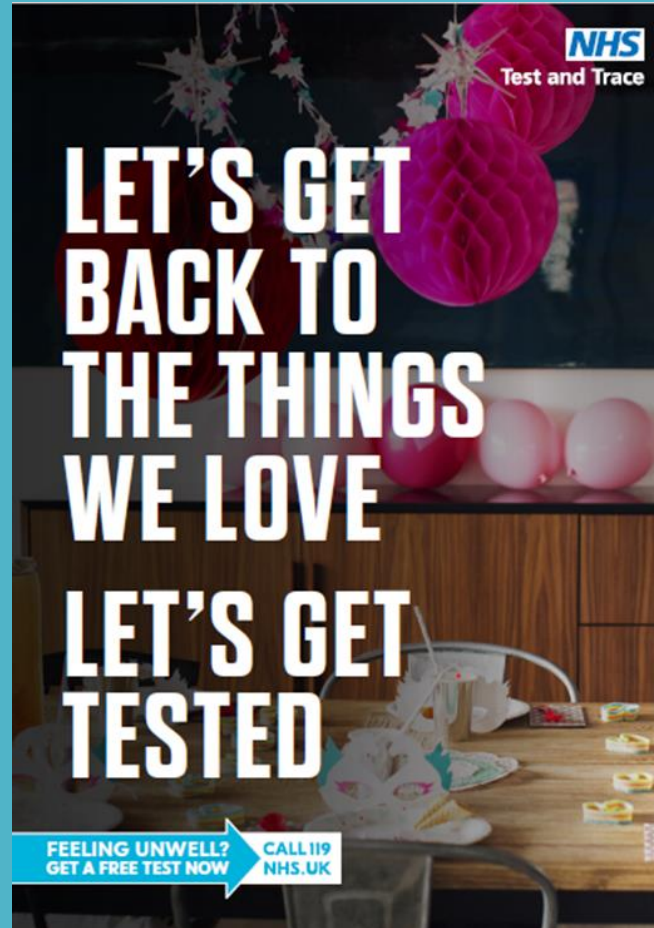
Images: Handwashing

- Public Health England (PHE) is clear that the risk of transmission is lowered if schools and colleges apply regular handwashing and cleaning measures, and follow government guidance.
- Download these images and more via [the PHE communications resources hub](#).



Images: Social distancing

- It is important for parents and young people to continue following the guidance on social distancing outside of school or college, including while travelling as well as when visiting the shops.
- Download these images and more via [the PHE communications resources hub](#).



Images: Test and Trace

- We are currently updating these posters for schools and colleges and will add these shortly. Please do come back for the latest resources.
- Download these images and more via [the PHE communications resources hub](#).

Images: Travelling to school or college

- We encourage all students to walk, cycle or scoot if they can and if they live a short distance (2 miles or less) from their school or further education college.
- If students are not able to walk, cycle or scoot, they can use public transport or drive to get to their school or college.
- Download these images and more via the [Department for Transport's communication hub](https://www.gov.uk/backtoschoolsafely).



Videos for you to share with parents

- These videos have been created for teachers and parents.
- They cover a range of topics including protective measures in schools and travelling to school.
[Download these videos.](#)
- Please feel free to share these videos via your networks, or to use these as examples to create your own.



Find the latest information to support parents



Please visit gov.uk/backtoschool
for the latest information for parents
and carers on the opening of early
years providers, schools and
colleges, safety in schools,
attendance, transport, school meals
and exams.

Every Mind Matters and Wellbeing for Education Return

(available from 7 September)

(available from 4 September)



Please visit
[Every Mind Matters](#) and [MindEd](#)
for resources on how you can support
the wellbeing of pupils aged
5 – 18 during the
COVID-19 pandemic.



Thank You

We're grateful for your continued support to parents and children as they return to school in the autumn term.

#BackToSchoolSafely

[gov.uk/backtoschoolsafely](https://www.gov.uk/backtoschoolsafely)



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